

UNCORKED! 2012 – *The Bucket List*

The Baltimore Chapter of NACE proudly publicizes the event each month by announcing new developments at every monthly membership meeting, posting details on the dedicated UNCORKED! website, www.baltimoreuncorked.com, submitting press releases to local news media, and engaging people throughout the community by way of the recently launched Facebook fan page. The chapter's efforts have resulted in 265-295 tickets sold and a net profit of approximately \$25,000 each year. Last year Baltimore NACE was able to donate \$8,200 to Meals On Wheels of Central Maryland, and an equal donation was made to the Foundation of NACE, which supports the hospitality industry nationwide.

One of the key elements to the event is the tabletop design contest, where chapter members volunteer to design dinner tables according to the theme of the night – attendees look forward to this element especially. The Designers Challenge is always an extraordinary display of talent, and is highly publicized in Baltimore area periodicals and blogs following the event.

UNCORKED! is unquestionably one of the finest fundraisers in Baltimore in each year, even being recognized by NACE National as the Fundraiser event of the year in 2007. Guests are always thrilled with the attention to detail in the delightful design, fabulous food, wonderful wine, perfect pairings, spectacular service, awesome auctions and excellent education. UNCORKED! has become a fully realized, sustainable, branded, annual fundraiser and tradition that will continue for many years.

Chapter Participation

UNCORKED! is chaired by two appointed members of the board, Fundraising Co-Chairs Jean Mayer and Rachel Shaw, who are responsible for planning and executing the fundraiser. Over 30 NACE members, 15% of the Baltimore Chapter, participate in the planning of UNCORKED!

What's in it for those who contribute?

- Supporting the local beneficiary, Meals on Wheels
- Helping NACE, which supports the future of the hospitality industry
- Shared success
- Increase visibility for participants and their companies through:
 - Our presence on Facebook and other social media
 - Visibility to your peers in NACE
 - Potential to be recognized on the national level for a NACE award at the annual conference
 - Camaraderie and team building within the NACE community, which potentially helps businesses working together to grow and be more profitable.



More about our beneficiaries:



Meals on Wheels of Central Maryland

Each ticket sold grosses \$25 for MOW, which equals 5 meals for homebound clients.

For every \$100 earned at the silent or live auction, MOW can feed a client for a week.

Each \$1000 corporate sponsorship means a family of 3 can have lunch everyday for 2 months.

Visit www.mealsonwheelsmd.org for more information



NATIONAL ASSOCIATION OF
CATERING EXECUTIVES

The Foundation of NACE

In 1985, NACE created the Foundation of NACE to further the association's positive impact in educating future catering professionals at the university level. The Foundation awards grants to established catering courses and degree programs in college curricula. The foundation provides scholarship opportunities and growth for everyone who takes advantage of what the foundation has to offer. The foundation also provides training for nationally accredited certifications that boost members' credentials.

Visit www.nace.net/cs/foundation/overview for more information



2010 Fundraising Event of the Year more than 100 members

NATIONAL ASSOCIATION OF
CATERING EXECUTIVES

Representing the Best in Catering & Event Design
Baltimore Chapter

The Baltimore Chapter of NACE

One of 40 chapters nationwide, which provides catering and event professionals superior education, networking, and resources to enhance career success and deliver excellence to clients. Earning the top award at the NACE National level, Chapter of the Year, several years in a row, the Baltimore Chapter has set the bar for what NACE should be, and the services that it provides to the community. Ten monthly programs, including ten community service initiatives, provide the local hospitality industry with the resources to grow and keep Baltimore booming!

Visit www.baltimorenace.net for more information

NACE National Awards earned by the Baltimore Chapter and its individual members:

Chapter of the Year: 2009, 2002, 2001, 2000, 1992
Best Chapter Community Service: 2008, 2004, 2003
Best Chapter Fundraiser: 2007
Chapter Program of the Year: 2008, 2001
Caterer of the Year: 2010, 2005, 2002, 1992
Event Professional of the Year: 2010, 2005, 2002
George Zell Spirit of NACE: 2010, 2008
Best Catered Event – On-Premise: 2009
Best Catered Event - Off-Premise: 2010
Best Event Production: 2010
Best Team Event: 2010